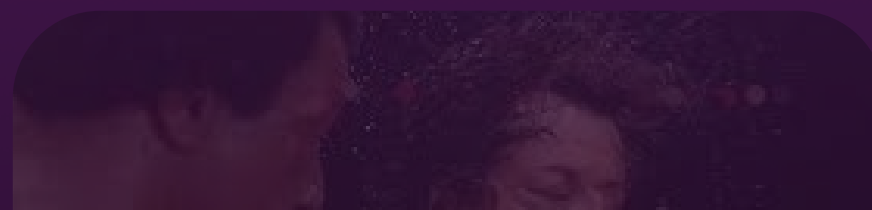


# Neovid

Every video frame holds value.  
If you know where to find it.

*In which scenes does **Sylvester Stallone** appear to  
lose in the ring of **Rocky's** film?*



# What is NeoVid?

**NeoVid transforms video archives into smart, searchable assets using a simple API.**

*Powered by AI, it auto-tags faces, actions, and audio, analyzes sentiment across channels, and uncovers storytelling dynamics, **unlocking the full value of your media assets.***



AI Video and Audio  
Analysis



AI search and  
content extraction

# Smart video intelligence for every department



## Content creators/ Editors

Find specific scenes and create compilations in minutes. Accelerates content discovery, enabling teams to locate key scenes, actions, or emotions across massive video archives.



## Marketing and Brand Teams

Measure brand exposure and Text & Symbol Finder, detect logos and products. Track brand visibility, sponsorship ROI, and product placement.



## Production Teams

Retrieve interviews and quotes, and utilize automatic tagging for auto-cataloging. Speeds up workflows for editing, quoting, archiving, and content repurposing.



## Sales / Licensing

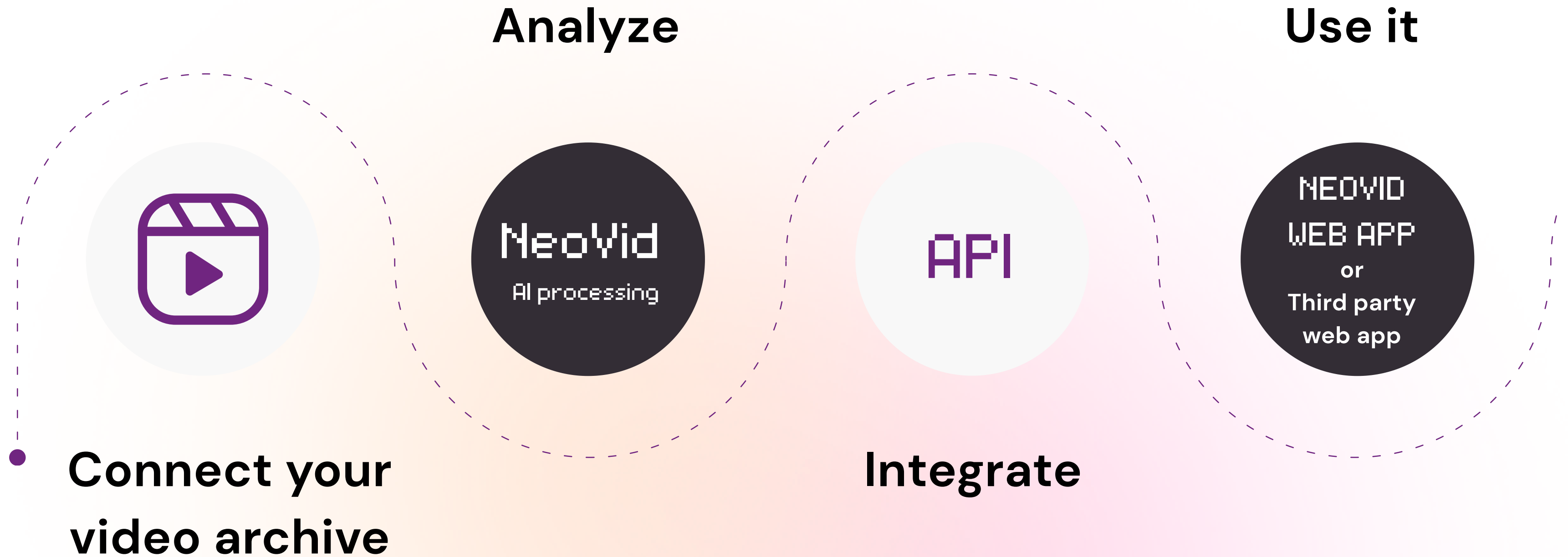
Helps teams identify and extract high-value clips for resale or licensing. Enables branded portals for content browsing and monetization.



## Training & e-Learning

Enables quick access to relevant learning segments (e.g., "where this concept is explained"), improving video-based learning experiences.

# How it works



# AI Video and Audio Analysis

NeoVid leverages multimodal AI to analyze video and audio content, combining speech recognition and natural language processing.

It detects faces, objects, sounds, and spoken keywords, turning raw footage into structured data.

This enables a deep understanding of visual and audio elements within large media libraries.



## Scene Audio description

Identifies applause, background music, strategic silences, sound effects, and even more...



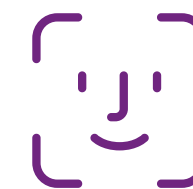
## Automatic Enhanced Description

Find a tense scene, low lighting, 3 people, a heated discussion, and more...



## AI analysis

Recognizes actions: *'person running', 'car braking', 'crowd gathering'*



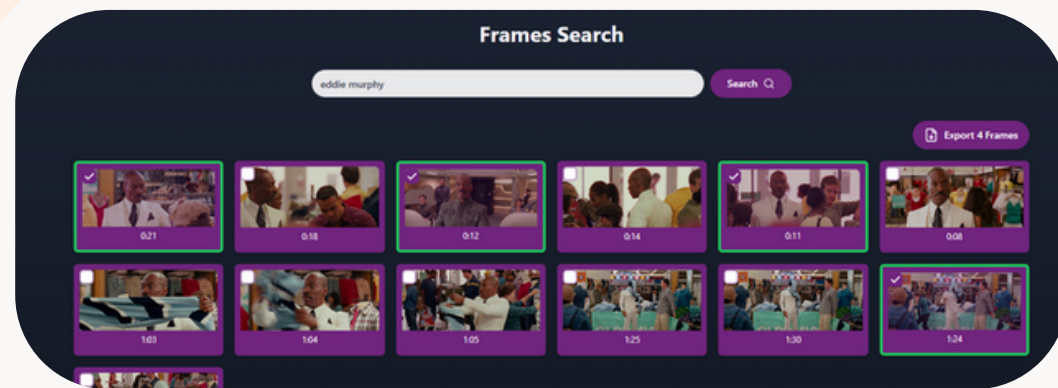
## Face recognition

Identifies celebrities or matches against your company database



1/2

# AI search and content extraction



## Extraction of high-quality images

Find impactful visual assets by efficiently extracting high-resolution frames or clips from videos, catering to marketing and content distribution needs



## Audio & Speech Search

Easily find specific speeches, interviews, iconic quotes, or verbal moments from any film, series, or documentary, regardless of when or where they occurred in the content or the language.

## Audio Description

5 seconds

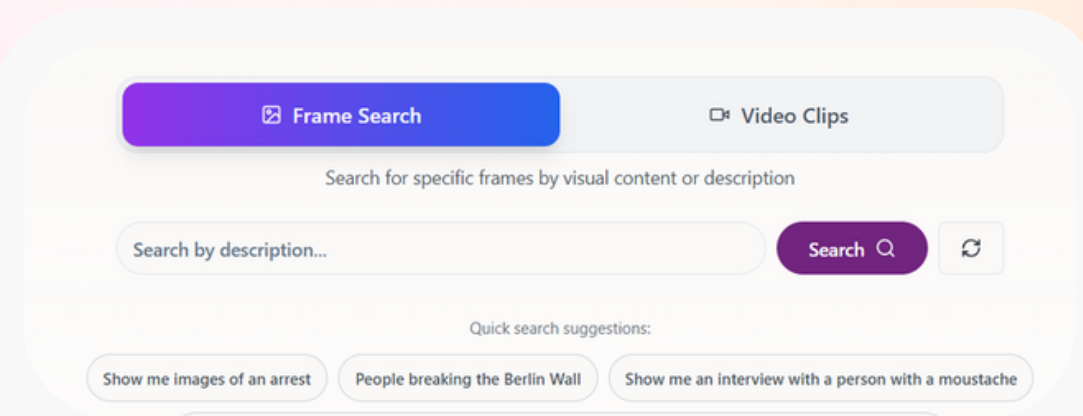
7 seconds

selected clip

## Audio description

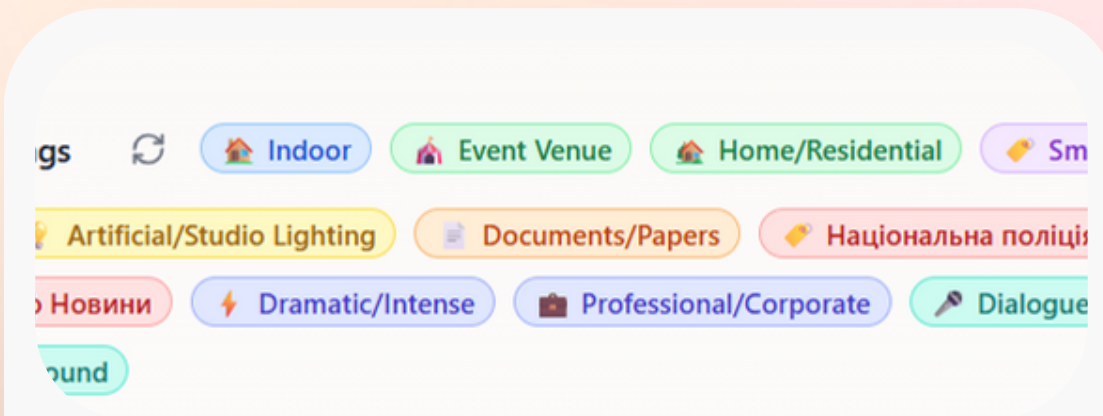
Generate audio descriptions to make video content accessible to people with disabilities, ensuring that every scene is inclusive and easy to understand.

# AI search and content extraction



## Find, search and Extract frames and clips

Neovid addresses this by enabling frame and clip searches using the power of AI. You can easily find a moment, a character, or a specific event with a simple search.



## AI categorization Tagging

Generate tags with AI to speed up the process of clip categorization and management, find instantly the scene that you want.

2/2



### Video Frames

Click on any frame to view details and jump to that moment

Switch to Clip Mode

Auto-sync

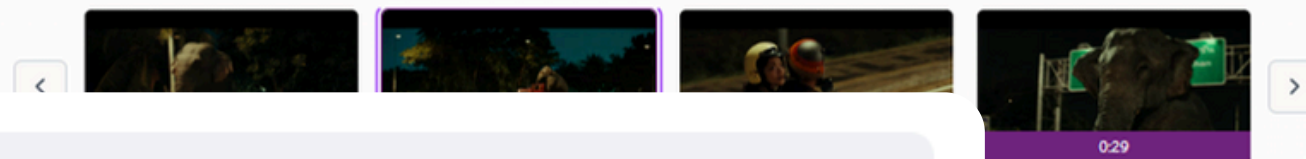
First

Page

Page 3 of 5 (18 frames)

Page

Last



Timestamp:

0:25

### Description

The frame captures a nighttime outdoor scene featuring a red truck carrying an elephant. The truck is moving along a road surrounded by lush greenery and illuminated by streetlights. The atmosphere is serene yet unusual due to the presence of the elephant on the truck. The image appears cinematic, with vibrant colors and dramatic lighting. No people are visible in the frame.

# Automatic Enhanced Description

Neovid brings intelligence and automation to video content analysis through advanced artificial intelligence. Our AI model delivers granular and unbiased descriptions of video content, identifying emotions, sentiment, celebrities, actions, objects, and topics with exceptional accuracy.

Unlike manual annotation, which is often subjective and inconsistent, Neovid offers a high level of precision, consistency, and depth. It captures subtle nuances that human reviewers may overlook, transforming complex visual narratives into structured and actionable data at scale.



# Add-on Modules:

## Social Intelligence

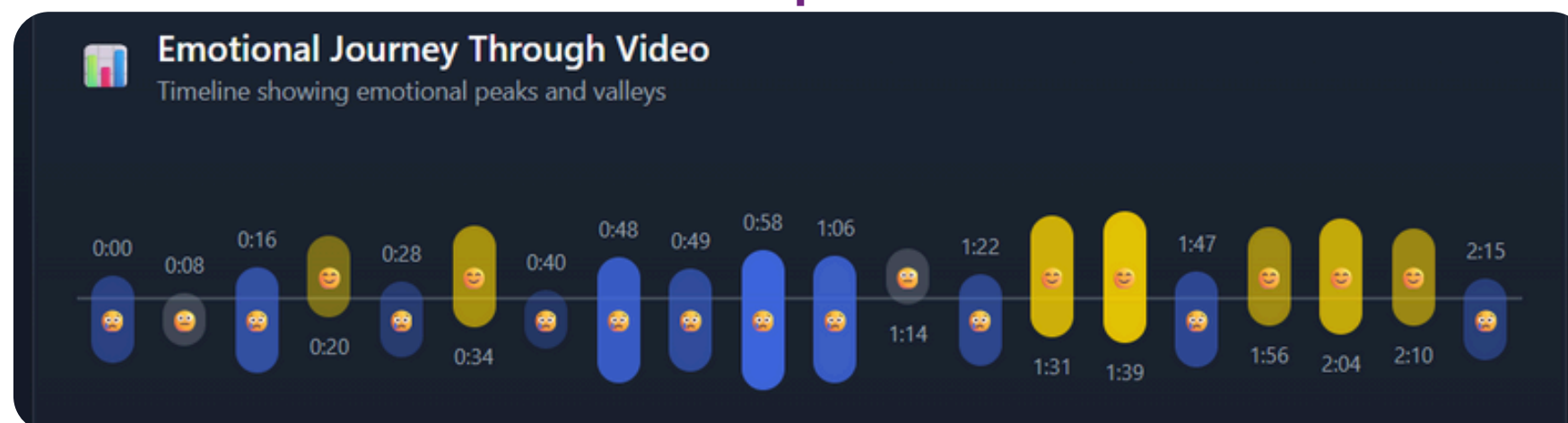
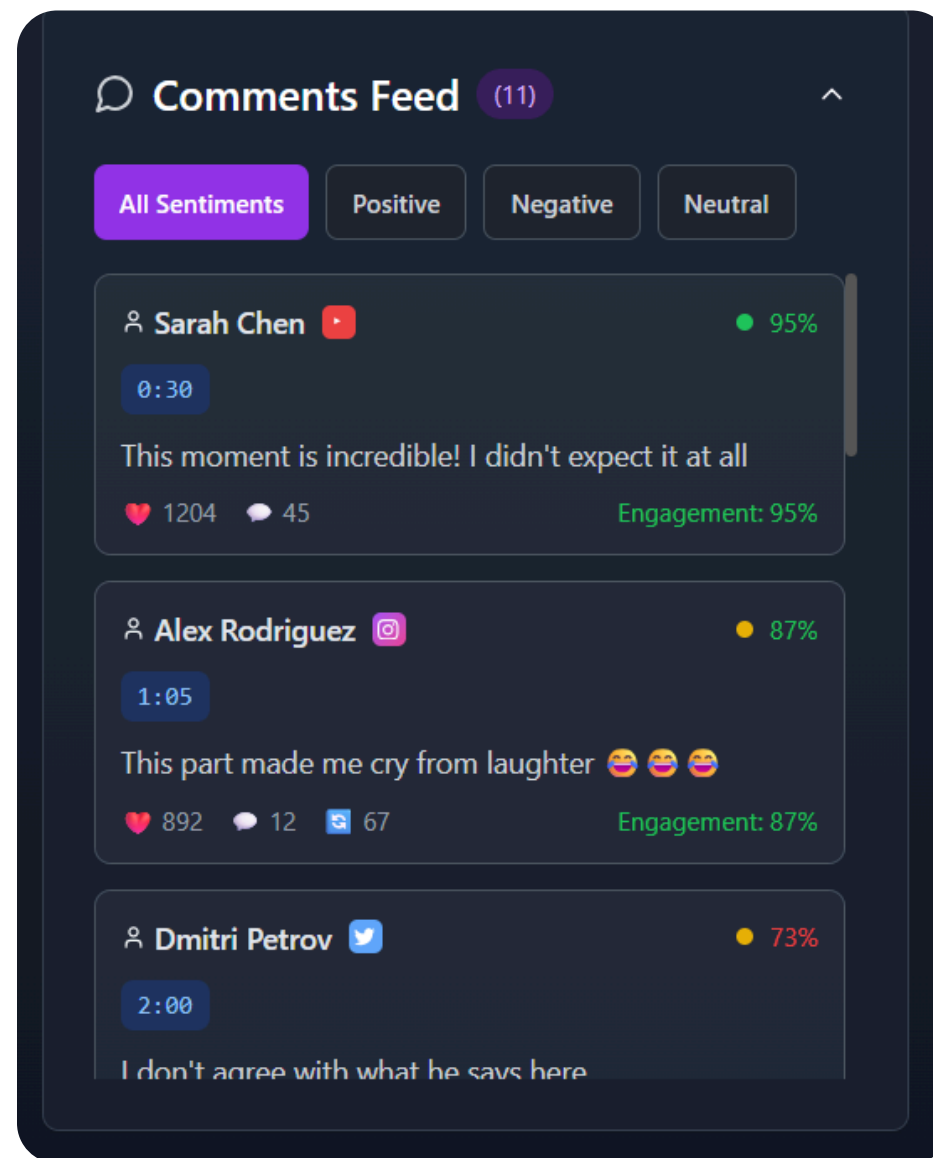
NeoVid's AI capabilities can be extended with powerful modules that go beyond visual recognition.

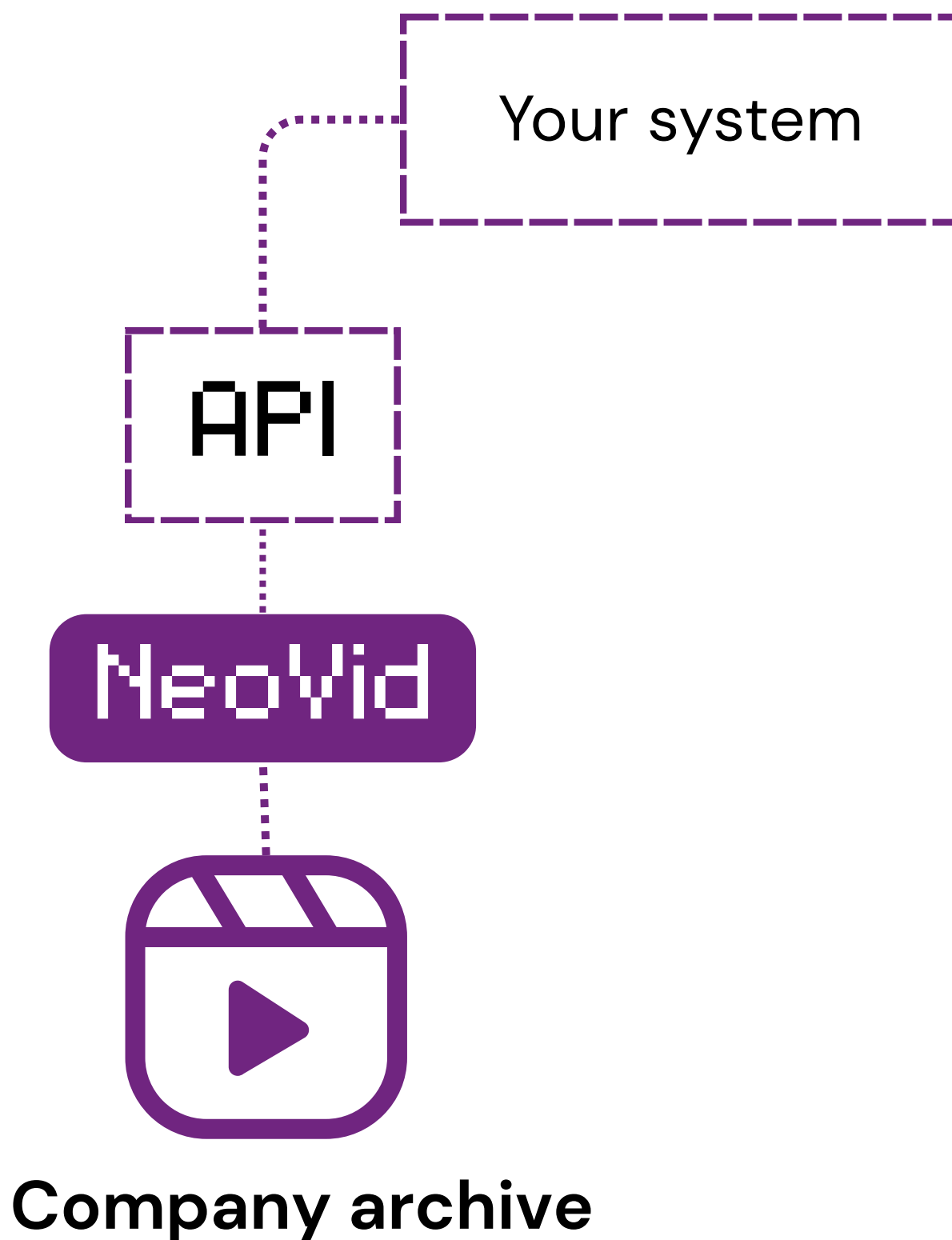
### Social Reaction Mapping

Correlate specific video moments with audience reactions on social media, identifying spikes in engagement, sentiment trends, and viral segments.

### Topic Detection & Semantic Analysis

Automatically identify the main themes and subjects discussed or shown in a video (e.g., politics, sports, climate, innovation) and the emotion associated.





# Integrate NeoVid Into Your Existing Infrastructure

Designed to fit into your existing ecosystem, **NeoVid** connects effortlessly with third-party and proprietary systems, without disrupting your infrastructure.

## API-First Architecture

Easily integrate into custom workflows, CMS, DAM, MAM, or cloud storage platforms using secure, well-documented APIs.

## On-Premise or Cloud Deployment

Flexible deployment options ensure full compliance with your IT, privacy, and governance requirements.

## Add-on AI Modules

Extend core functionality with plug-and-play modules:

- Video Sentiment Analysis
- Social media multi-content analysis
- Monetization portals
- Much more...



Book a Demo

