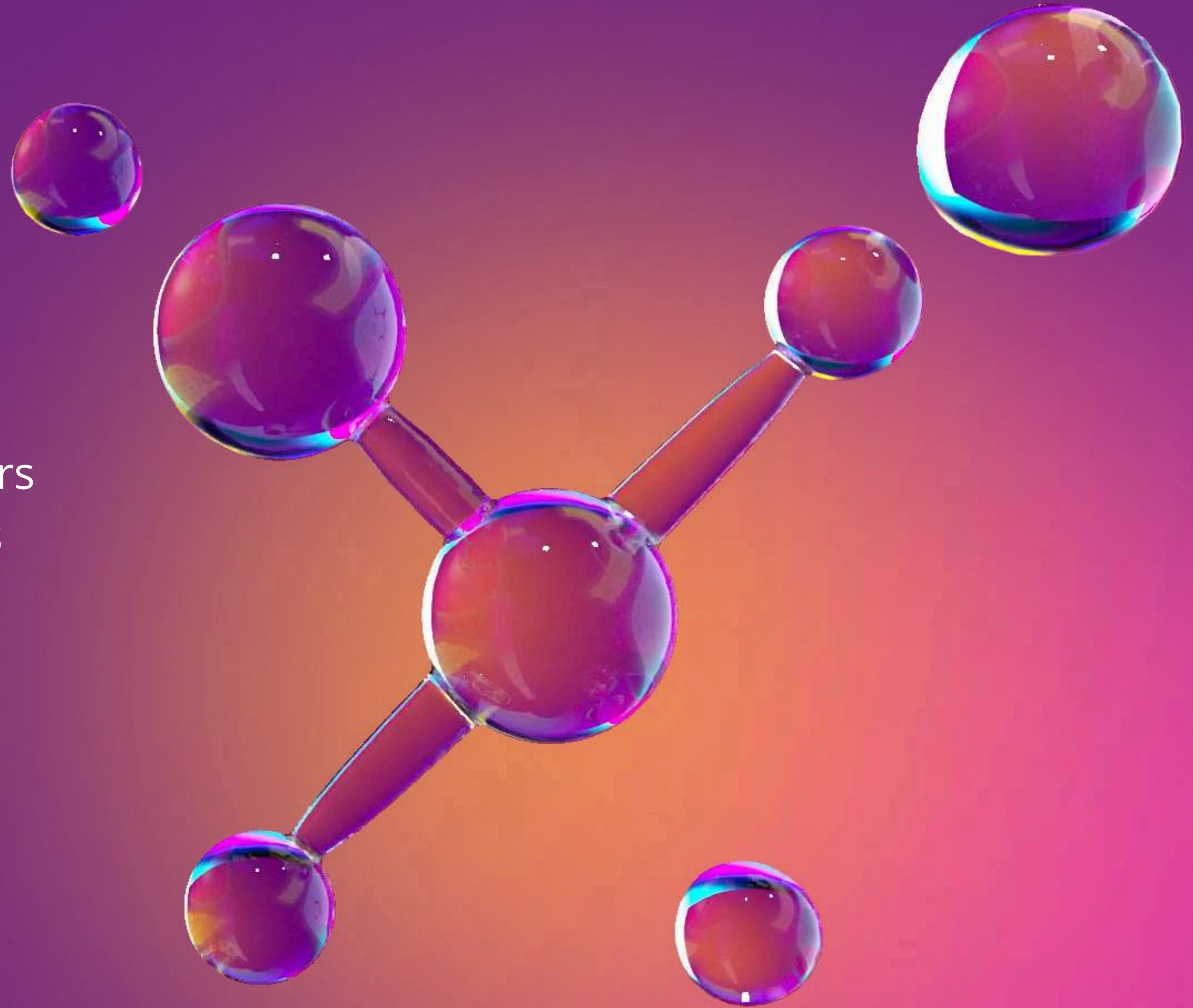




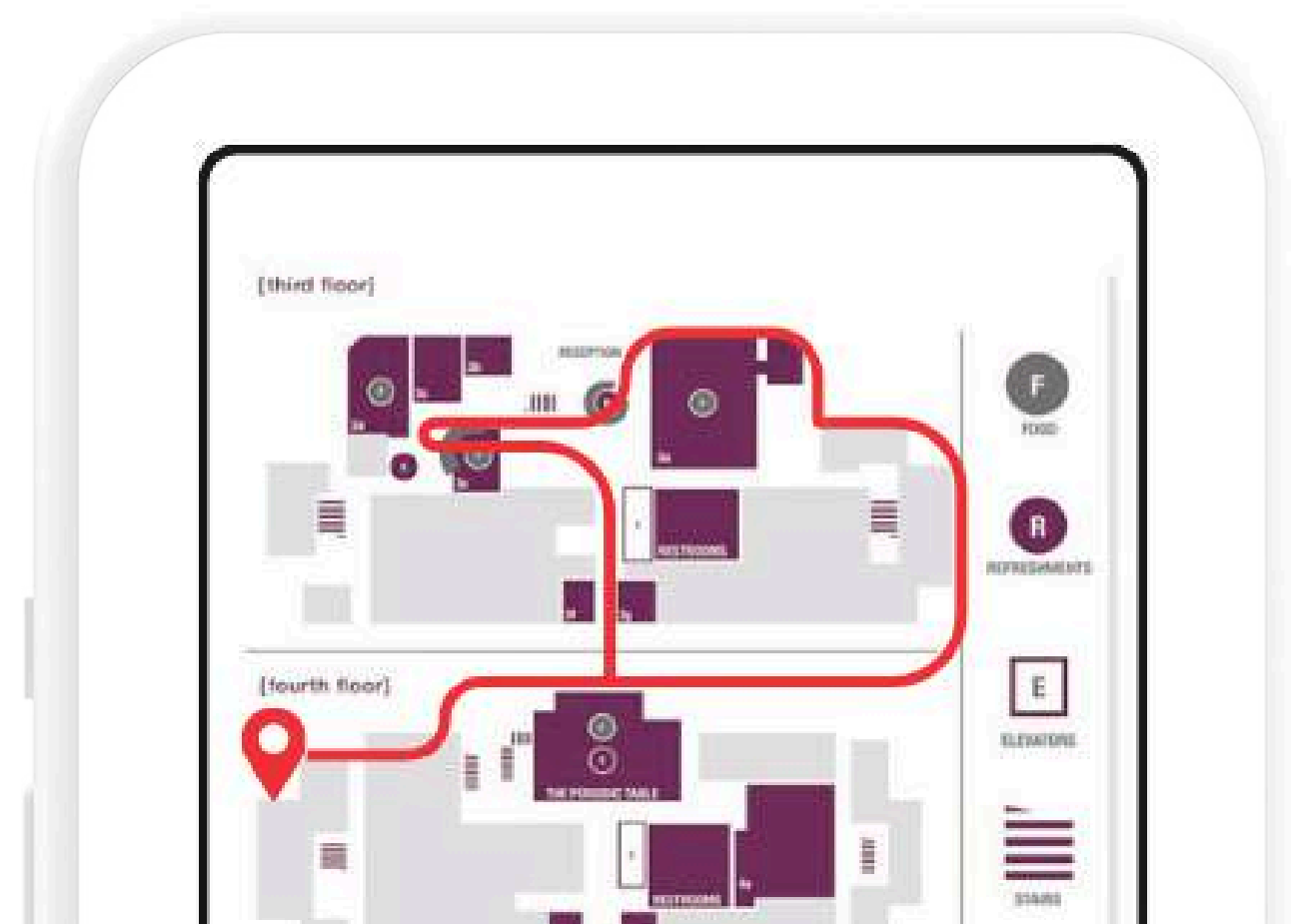
NeoTour

Create a unique experience for visitors of museums, exhibitions, monuments and more



NeoTour

NeoTour is an innovative solution based on **Artificial Intelligence**, designed to **transform the visitor experience in museums and tourist attractions**. Its mission is to **offer visitors personalized itineraries and adaptive audio guides**, which are modeled on their skills, level of knowledge, culture, interests and other specific variables.



How it works

It **integrates perfectly with most audio guide** devices and thanks to the **information provided by the user** and the power of **AI**, create a **personalized route and tailor-made information content** in just a few moments.



User profiling:
Based on the preferences
and interests indicated



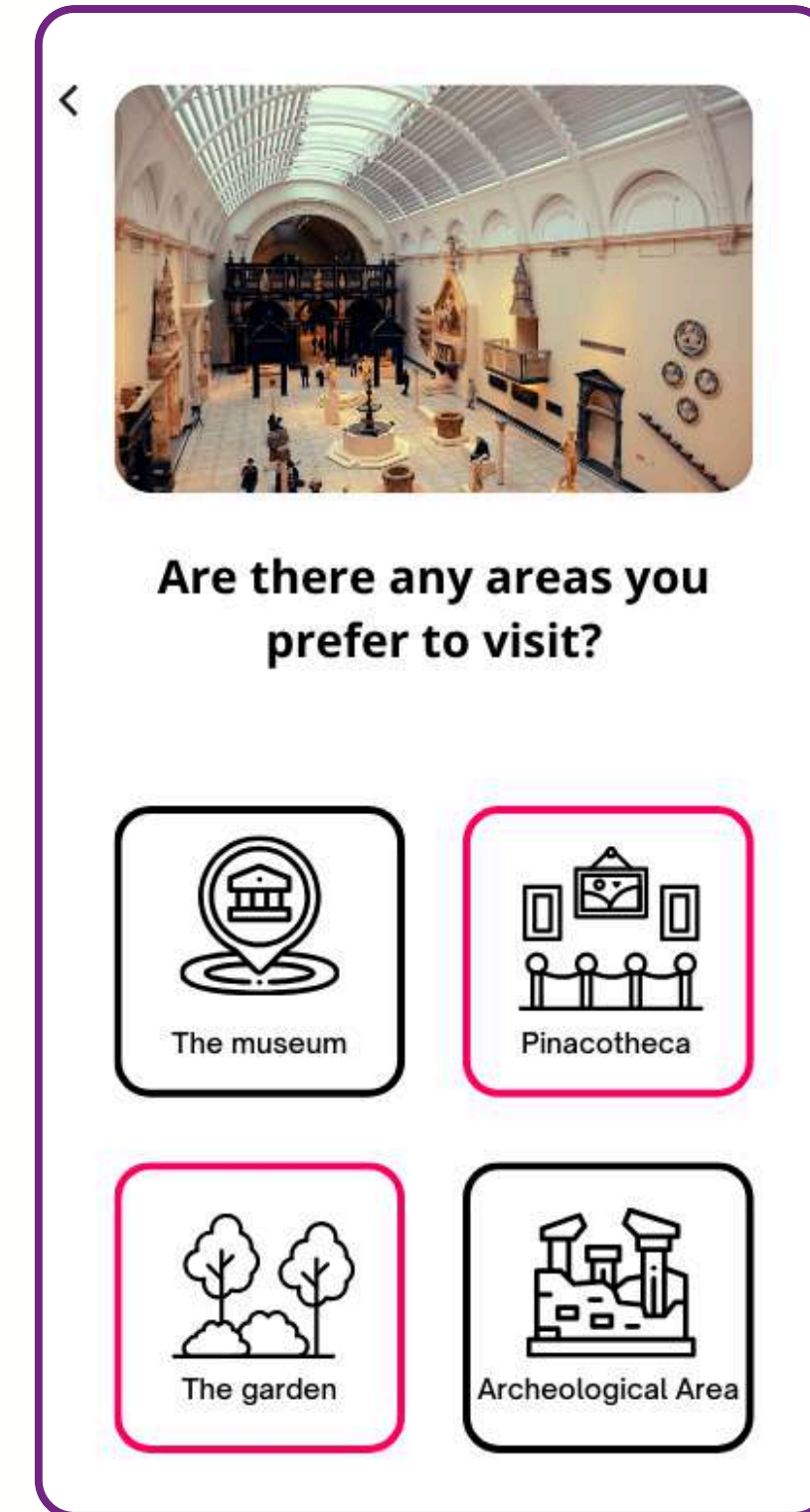
Path Generation:
Artificial intelligence creates a
path specifically designed for
the visitor.



Personalized Audio Guide:
AI generated audioguide
adapted to the user's profile.

The profiling

NeoTour creates a personalized experience in **real time**, adapting the visit based on **customizable preferences**: such as **age**, **tour duration**, **interests**, **nationality of the visitor**, **presence of children** or **any physical limitations or disabilities**. Each variable influences the generation of the perfect path for the user.



Your path

Once the profile is completed, the AI model will be able to:

- Generate a route that allows a visit based on your preferences
- Report the works not to be missed
- Take into account particular needs (time, children, accessibility) but also visitor flows by managing crowding situations as best as possible

Furthermore, **groups of visitors will not need to split up, they will be able to follow the same itinerary by sharing the path** via a code while each one will enjoy their own personalized content.



Enjoy your journey through the beauty of the musemI, an audio guide will accompany you along the way telling you all the stories behind the wonders of this place.

Share your Journey with this

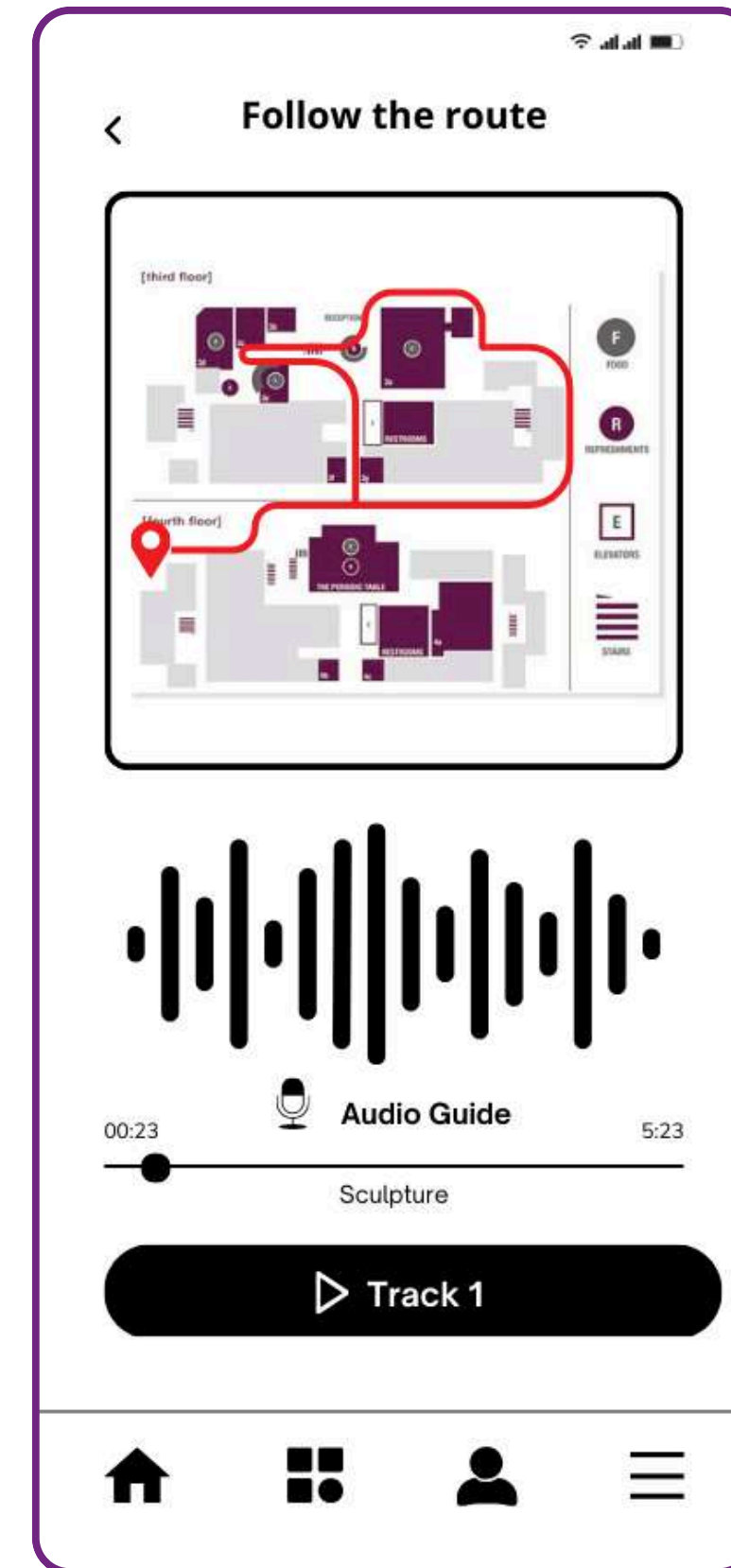
code:
3y12hv

START

The audio guide

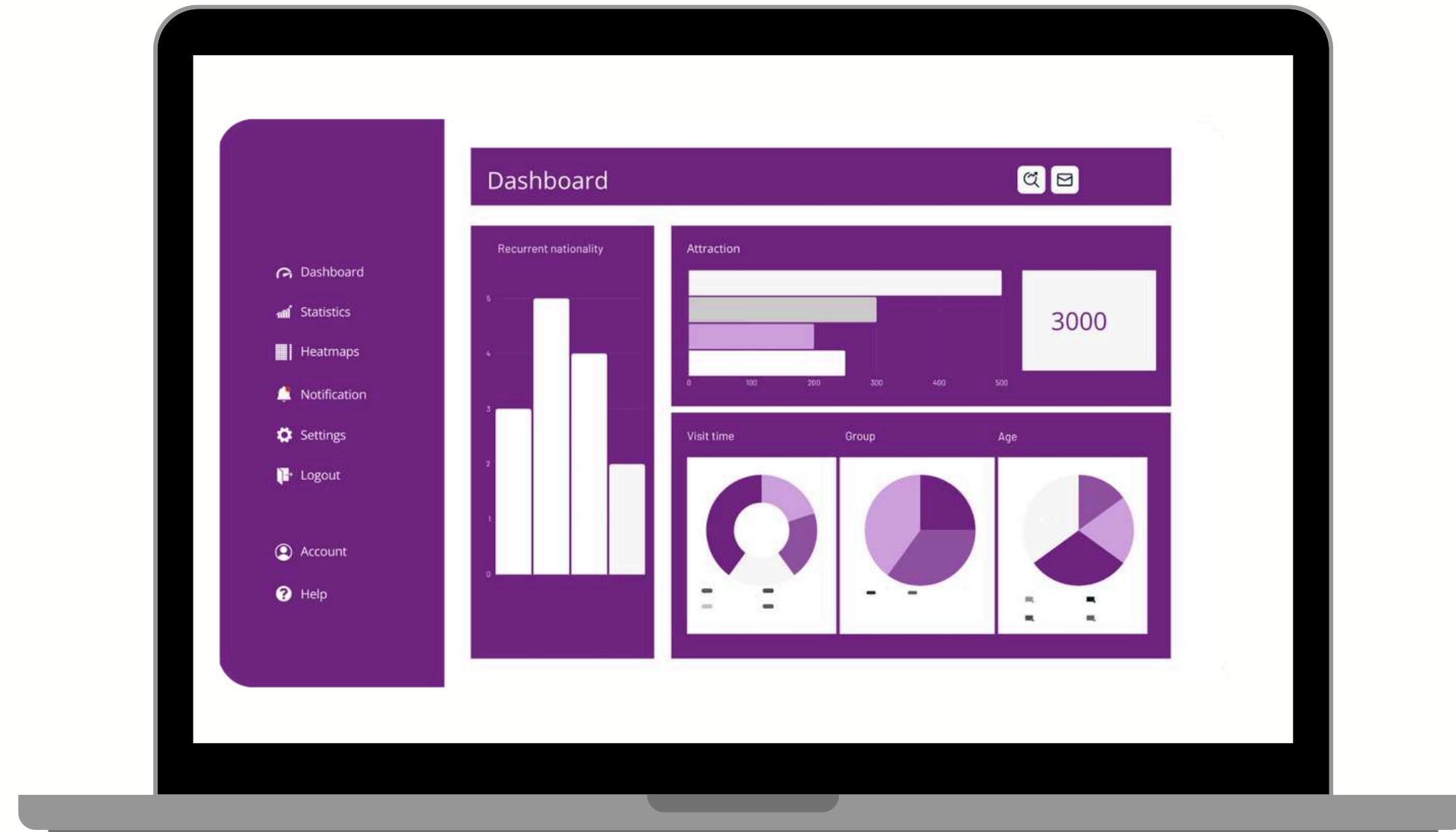
In addition to a personalized itinerary, our solution will be able to generate **unique audio guides for each user** with:

- Simplified language for children
- References and parallels to one's own culture of origin
- Tone adjustment and complete content customization
- Ability to insert contextual suggestions for purchasing merchandising



Dashboard

NeoTour also includes a **comprehensive dashboard** that allows administrators to monitor visitor data and users. This panel provides **valuable insights into visitor behavior**, preferences, and interactions with the platform.



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